



CWB / PRODUCER / BOSTON

FASHIONWEEK

MODEL INFORMATION & APPLICATION

Audition Number

(We will assign you this number at the audition)

FASHIONWEEK in general is a fashion industry event, lasting approximately one week, wherein fashion designers, brands or "houses" display their latest collections in runway shows to buyers and the media. These events influence trends for the current and upcoming seasons.

FASHIONWEEK has evolved into a collaborative initiative; a partnership made up of independent fashion designers, producers, models, volunteers, vendors, and organizations working together to increase economic development in the area of fashion design, clothing merchandising and modeling.

Boston Fashion Week was founded as a civic initiative in 1995. The force behind the week has been dedicated to creating opportunities that increase the viability and visibility of the local industry. The series of fashion related events throughout Greater Boston and beyond serves as a platform for both established industry professionals and aspiring newcomers to showcase their work as well as network with peers and the public.

This annual celebration of Boston style featuring a great wealth of local talent, is unique in that it is designed to engage the community directly, at the grassroots level - cultivating fashion as an integral part of the Boston lifestyle. This approach has also begun to attract the interest of national and international designers who are looking to connect authentically with a Boston audience.

Accessibility and diversity in programming allow the public to engage the week on many levels; experiencing a show, taking in an exhibit, participating in an educational program, or joining in the festivities at a party.

The week also contributes to a sense of civic pride about what the region has to offer and how it continues to evolve. The public is invited to become active participants in the local fashion community by supporting local style makers during Boston Fashion Week and throughout the rest of the year.

We accept credit card payments via PayPal (www.paypal.com). Email completed applications to cwb@email.com. **Do not send payment until application is reviewed and approved.**

We will only process your online payment if we approve your application.

Cheryl Worrell Brown, Founder/ Executive Managing Director CWB ENTERPRISES 2000 Massachusetts Avenue Suite #8 Cambridge, MA 02140



cwb@email.com

Twitter:



@CherylsLyfe



@cherylworrellbrown



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1. All models must have an operable email address
2. **ALL MODELS MUST COME TO AUDITION DRESSED IN ALL BLACK INCLUDING SHOES**
3. **When you walk in the audition please be fully dressed – shoes on – and ready to walk**

Please do not call the office regarding modeling opportunities. You will be directed to apply online. **If emailing your application type your name twice under signature for a digital signature. Do not mail applications to our office. Applications must be emailed for consideration.**

Email applications & photos to: cwb@email.com Attn: **CASTING** & you will be notified of the next model call. Your application will **be rejected** if submitted without a photo. Please attach **photo(s)** to this application and bring it to the audition. A full length shot and a headshot are preferred, however professional photos are not required, but your photos should be recent (less than 1 year old). If confirmed for a model call, print a copy of the application and bring to the audition.

ALL MODELS MUST:

- SUBMIT A REGISTRATION FORM BEFORE THE REGISTRATION DEADLINE
- HAVE COMPLETED LEGIBLE REGISTRATION FROM COMPLETED
- SUBMIT (1) HEAD SHOT AND (1) FULL LENGTH PHOTO

Q: What qualifications must applicants possess in order to be considered for DC Fashion Week?

A: There are no age restrictions or required experience for the Model Search (those under 18 must have parental/guardian permission to apply).

Female models MUST be at least 5'7" tall (without heels) and male models MUST be at least 5'10" tall to qualify.

Q: If I am selected for a casting call, when/how will I be notified?

A: All applicants will be informed via email at least one week prior to the casting call date if selected to attend. The email confirmation will include: the date and location of the casting call and an assigned time to register.

Q: What should I bring to the casting call?

A: All models are required to bring a copy of the application and the email outlining the casting call invitation including the location, date and registration time.

[TIP: Your wait time could be long. We recommend you bring something to read, a snack, and bottled water.]

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Contact Information:	Date:	Audition #:
Name: _____		True Age: _____
Number: _____		Race/Ethnicity: _____
Email: _____		City of Residence: _____
Please List screen name or web address:		
Twitter _____		
Facebook _____		
Model Mayhem _____		

Gender:	Male <input type="checkbox"/>	Female <input type="checkbox"/>	Height:	Hair:
Bust/Chest:	Waist:	Hips:	Inseam:	

Years of Runways Experience:	Modeling Training: Yes <input type="checkbox"/>	No <input type="checkbox"/>
List of Previous Fashion Shows:	_____	

How Did You Hear about Us?

Website Facebook Washington Post Television Radio Ad Google search
 Other:
 Model Referral

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ALL APPLICANTS MUST SIGN THE PROPERTY DISCLAIMER NOTICE

All applicants disclaim in whole or in part the right of to any property or interest in any property submitted with their application. "Cheryl Worrell Brown d/b/a CWB" FASHION WEEK makes no representations or warranties to the applicant as to their qualifications for said fashion show. The applicant acknowledges to having carefully examined this statement and further acknowledges that they have been informed of their rights and obligations do sign below.

Photo Release Notice

CWB Events are photographed and videotaped. By attending these events you give CWB permission to take photographs of you or photographs in which you may be involved with others for the purpose of promoting CWB or its designers.

You release CWB and its designated photographers from any and all claims arising out of the use of the photos. These photos **do not** include photographs that you submit for consideration to be a part of any CWB event including Fashion Week

Model Name: _____ Date: _____

Model Signature: _____

Guardian Name and Signature _____

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PROFILE SHEET

Insert 1 headshot and 1 full body shot photo

Model Name						
Ethnicity		Age		Waist		Hip
Height		Chest/Bust		Suit/Dress		Shoe

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